



Department of Agriculture
BUREAU OF PLANT INDUSTRY
NATIONAL SEED INDUSTRY COUNCIL



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Dir. ARNEL V. DE MESA
Regional Technical Director
Designated as Deputy Program Director of
DA-Philippine Rural Development Program
Department of Agriculture
Elliptical Road, Diliman, Quezon City

Subject: **Invitation to attend the 3rd Seed Summit on September 9, 2014**

Dear Dir. De Mesa:

The Bureau of Plant Industry-National Seed Industry Council in cooperation with the Philippine Seed Industry Association will hold the 3rd Seed Summit on September 9-10, 2014 at the Bureau of Soils and Water Management, Elliptical Rd., cor. Visayas Avenue, Diliman, Quezon City.

This year's Seed Summit has a theme of *Magsasaka, Mabuhay Ka, Handog Mo'y Pagkaing Sagana: Binhing Mahusay Para sa Buhay na Matagumpay*. The aim of the Summit is to gather the seed industry stakeholders and formulate action plans for the advancement of the national seed industry.

On this regard, we would like to invite you or your representative to attend the Summit on September 9-10, 2014. The program is attached for your perusal.

We hope that you will give this invitation your most preferential attention.

Thank you and I remain.

Very truly yours,

PAZ J. BENAVIDEZ II
Assistant Secretary for Regulations and
OIC Director, Bureau of Plant Industry

